

# **SEPILIFT™ DPHP**

Skin and lips rediscover original former resistance and tone



# Moisturises













www.seppic.com

#### A POWERFUL WEAPON AGAINST AGEING

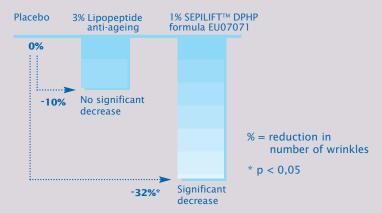
Clinically proven by 3 major tests

## SMOOTHES WRINKLES

### Better performances against all wrinkles:

After 1 month and a half of treatment, **the formula** with 1% of SEPILIFT™ DPHP significantly decreases the wrinkle number versus placebo. Its activity against wrinkles is clearly better than a lipopetide antiageing on the market, statistically inactive versus placebo.

■ Only the formula with 1% SEPILIFT<sup>™</sup> DPHP helps to remove wrinkles. The skin grain is visibly changed.



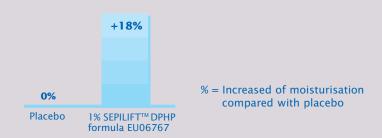
Comparison of different activity against wrinkles

## MOISTURISES

#### The benefit of a moisturised skin:

After only 1 month of treatment, with 1% of SEPILIFT™ DPHP the skin is more flexible, perfectly moisturised. The activity against wrinkles and the visible improvement of the skin grain are confirmed.

Moisturising activity



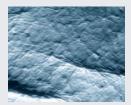
Corneometry measurement

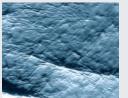
■ Comparison between the SEPILIFT™ DPHP activity and the lipopetide(1) anti-ageing on the market





Placebo





**3% Lipopeptide** reference on the market





1% SEPILIFT™ DPHP (formula EU07071)

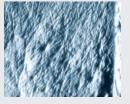
Skin prints of crow's foot before and after treatment

#### **Protocol:**

- 42 days of treatment 1% SEPILIFT™ DPHP (formula EU07071) - versus placebo and an anti-ageing market reference
- 20 volunteers crow's foot (average age: 56 years)

#### Confirmed activity against wrinkles





**Before** treatment

After 28 days of treatment 1% SEPILIFT™ DPHP

Skin prints of crow's foot

#### **Protocol:**

- Treatment on the half-face 1% SEPILIFT™ DPHP formula EU06767
- 15 volunteers crow's foot (average age: 50 years)

<sup>(1)</sup> Lipopeptide = Glycerin and Water and Butylene Glycol and Carbomer and Polysorbate 20 and Palmitoyl Oligopeptide and Palmitoyl Tetrapeptide-7

## OLUME EFFECT

### Glam effect for reshaped lips:

After 15 days of treatment, SEPILIFT™ DPHP reshapes the lips. Better moisturised and restructured, they look plumped.

#### Plumping activity



Photos of lips D15, before lipstick application



D15, 10 mn after lipstick application

#### Protocol:

- 15 days of treatment 1% SEPILIFT™ DPHP (formula EU06831)
- Labial mucous membrane of 30 volunteers

#### Activity against wrinkles

SEPILIFT™ DPHP reduces the width (L) and the depth (P) of lips furrows by 37%





Image analysis

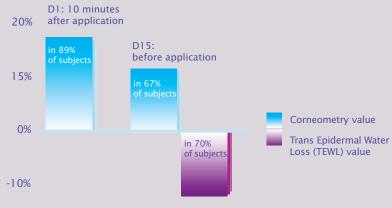
#### **Protocol:**

- 15 days of treatment 1% SEPILIFT™ DPHP (formula EU06831)
- Labial mucous membrane of 30 volunteers

## Restructuring and moisturising activity

#### Lips are ideally restructured.

SEPILIFT™ DPHP improves immediately lips' moisturisation and long term restructuring effect.



Corneometry, Trans Epidermal Water Loss (T.E.W.L.)

#### **Protocol:**

- 15 days of treatment - 1% SEPILIFT™ DPHP (formula EU06831)

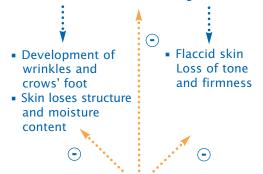
#### **POLYVALENT MODE OF ACTION**

Preventive & curative effects

**Triple firming action** SEPILIFT™ DPHP protects and reinforces skin structure. It restores the balance of natural anti-ageing defense for a younger looking skin.

#### Ageing (genetic or photo-induced)

- 1- Weakening of the collagen fiber network
- 2- Degradation of dermal matrix and DEI®
- 3- Free radical-mediated damage to skin cells



#### **Triple Action** In vivo proven efficacy



#### Firming effect

+ 14% of collagen fibers contraction (0,001% am SEPILIFT™ DPHP)



#### Protection of extra-cellular dermal matrix

- + 81% anti-elastase effect (0,05% am<sup>(II)</sup> SEPILIFT™ DPHP)
- + 26% of pro-collagen 1 stimulation (0.0005% am SEPILIFT™ DPHP)
- + 46% of TIMP2(III) stimulation (natural inhibitor of MMPs) (0.0005% am SEPILIFT™ DPHP)
- + 94% of MMP2(IIII) inhibition (enzyme responsible for extra-cellular matrix degradation) (0,0005% am SEPILIFT™ DPHP)

#### **Protection of Dermal Epidermal Junction integrity**

+ 61% of total laminins stimulation (0,0005% am SEPILIFT™ DPHP)



#### Free-radical scavenging effect

+ 85% inhibitor of superoxyde anion (0,07% am SEPILIFT™ DPHP)

- **Dermal Epidermal Junction**
- Active Matter
  Tissue Inhibitors of Metalloproteinases 2

(IIII) Metalloproteinases 2

# COSMETIC APPLICATIONS

- SEPILIFT<sup>™</sup> DPHP can be incorporated into any kind of product designed to combat ageing, wrinkles, toneless skins or free radical-induced damage.
- This lipophilic active substance readily disperses in all types of emulsions...

## **High performance anti-ageing** (EU07071)

A • LANOL™ P • MONTANOV™ 202 • MONTANOV™ 82 • Squalane • Polyisobutene • MONTANOX™ 60 DF • Xanthan gum • SEPILIFT™ DPHP	1.50% 2.00% 1.00% 7.00% 13.00% 0.50% 0.15% 1.00%
B = Agua / Water	Up to 100%
= Chlorphenesin	0.30%
= Glycerin	5.00%
C - SEPIPLUS™ 400	1.00%
D - SEPICIDE™ LD	0.70%
- Parfum / Fragance	0.10%
- TEA 50%	Up to pH 5.5

#### **FINAL CONCENTRATION: 1%**

#### **TOXICOLOGY DATA**

All tests have shown SEPILIFT™ DPHP to be very well tolerated.

INCI name: Dipalmitoyl Hydroxyproline

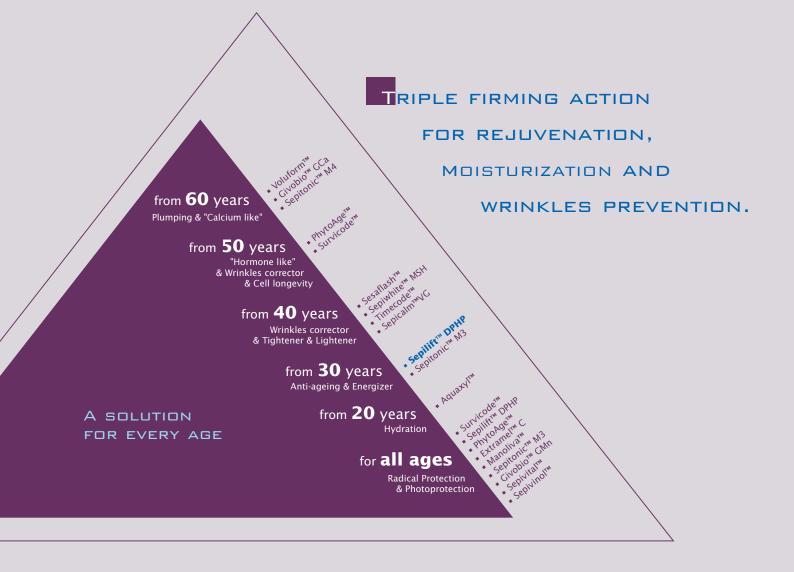
Technical information files available on request.

#### **ACTIVE**

### ■ The SEPILIFT™ DPHP efficacy depends on 2 key factors:

- Selection an amino acid which plays a specific role and is essential in collagen synthesis: hydroxyproline.
- Bioconversion into a lipoaminoacid form (palmitic chain grafted onto the amino acid) enabling the vectorisation of hydroxyproline directly through the skin.
- ECOCERT validated active to be used as ingredient in ecological and organic cosmetics.

SEPILIFT™ DPHP
is a
hydroxyproline
vehicle
which
moisturises,
strengthens
and
rejuvenates
the skin
and lips
which
recover volume,
suppleness
and former tone.



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The analytical specifications warranted are only those mentioned on the certificate of analysis supplied with each delivery of the product.

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